

# TREASURY AND CASH MANAGEMENT

Nairobi - Kenya

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**GENTEX**<sup>®</sup>  
TRAINING CENTER



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## Introduction

In today's dynamic business environment, effective treasury and cash management are crucial for success. Gentex Training Center's Treasury & Cash Management Essentials course empowers you to master these essential functions. This comprehensive program equips you with the knowledge and practical skills to manage your organization's cash flow efficiently, minimize financial risks, and make informed financial decisions.

## Treasury and Cash Management Course Objectives:

- Understand the core principles and objectives of treasury management and cash flow optimization.
- Identify and manage various types of financial risks associated with cash flow (e.g., credit risk, liquidity risk, interest rate risk).
- Develop strategies to optimize cash concentration, collection, and disbursement processes.
- Explore different investment options to maximize idle cash balances.
- Learn about financial instruments and tools used for managing foreign exchange exposure.
- Develop a comprehensive cash flow forecasting model for your organization.
- Implement effective internal controls to ensure the security and integrity of treasury operations.
- Enhance communication and collaboration skills with internal and external stakeholders.

## Course Methodology

- Engaging Lectures: Gain foundational knowledge through expert-led lectures on treasury management principles, risk management strategies, and cash flow optimization techniques.



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- **Interactive Workshops:** Apply your learnings through dynamic workshops that encourage group discussions, case studies, and real-world treasury management scenarios.
- **Skill-Building Activities:** Hone your treasury management skills through interactive activities, practical exercises like cash flow forecasting simulations, and personalized feedback from instructors.
- **Financial Technology Exploration:** Explore the latest financial technology tools used to streamline treasury and cash management processes.

## Who Should Take This Course

- Treasury professionals seeking to enhance their knowledge and skills in cash flow management and risk mitigation.
- Finance professionals looking to gain a deeper understanding of treasury functions and their impact on financial performance.
- Business owners and managers who want to improve their organization's financial health and stability.
- Credit analysts and risk management professionals involved in assessing financial risks associated with cash flow.
- Anyone aspiring to build a career in treasury management or corporate finance.

## Treasury and Cash Management Course Outline:

### Day 1: Foundations of Treasury Management & Cash Flow

- Understanding the role and responsibilities of a treasury department within an organization.
- Exploring the core principles of cash flow management and its impact on financial health.



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- Identifying the different components of a cash flow statement and its analysis.
- Learning about key performance indicators (KPIs) used to monitor cash flow performance.

## Day 2: Mastering Risk Management Strategies in Treasury

- Understanding various financial risks associated with cash flow (credit risk, liquidity risk, interest rate risk, foreign exchange risk).
- Exploring risk mitigation strategies for each type of financial risk.
- Learning about financial instruments used to manage foreign exchange exposure (e.g., forward contracts, options).
- Developing a comprehensive risk management framework for treasury operations.

## Day 3: Optimizing Cash Concentration, Collection & Disbursement

- Exploring strategies to accelerate cash collections and optimize payment processes.
- Implementing efficient cash concentration methods to maximize available cash balances.
- Learning about different payment methods and their associated costs and benefits.
- Utilizing technology tools to automate cash collection and disbursement processes.

## Day 4: Investment Strategies & Cash Flow Forecasting

- Identifying suitable investment options for idle cash balances based on risk tolerance and investment goals.
- Understanding the role of short-term investments in cash flow management strategies.
- Developing a comprehensive cash flow forecasting model to predict future cash needs.



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- Utilizing financial modeling tools to analyze the impact of various business decisions on cash flow.

## Day 5: Implementing Effective Treasury Operations & Controls

- Implementing internal controls to ensure the security and integrity of treasury operations.
- Understanding regulatory compliance requirements for treasury activities.
- Developing effective communication and collaboration strategies with internal stakeholders (e.g., accounting, sales) and external partners (e.g., banks).
- Building a roadmap for continuous learning and staying updated on emerging trends in treasury management.

## Conclusion

By successfully completing Gentex Training Center's Treasury & Cash Management Essentials course, you'll gain the knowledge and practical skills to become a valuable asset to your organization's financial team.

