

MERGERS & ACQUISITIONS (M&A)

Nairobi - Kenya
23 - Feb 2026 - 27 - Feb 2026
\$4,500



GENTEX[®]
TRAINING CENTER



Introduction

Mergers and acquisitions (M&A) play a transformative role in the corporate world, shaping industry landscapes and driving growth. Understanding the intricacies of M&A transactions empowers professionals to navigate complex deals and unlock strategic opportunities. This intensive five-day program, offered by Gentex Training Center, equips participants with the knowledge and practical skills needed to excel in the dynamic world of M&A. Through a comprehensive exploration of key deal stages, valuation methodologies, and negotiation strategies, participants gain the ability to confidently evaluate potential transactions, structure sound agreements, and contribute significantly to successful deal execution.

Mergers & Acquisitions (M&A) Course Objectives:

- Master the core principles of mergers and acquisitions (M&A) and their strategic implications for businesses.
- Explore the different types of M&A transactions, including mergers, acquisitions, and joint ventures.
- Gain expertise in deal structuring techniques, including valuation methodologies and negotiation strategies.
- Develop the ability to conduct comprehensive due diligence to identify potential risks and opportunities.
- Understand the legal and regulatory framework governing M&A transactions.
- Master the art of negotiation and navigate complex deal terms sheets.
- Analyze real-world case studies of successful M&A transactions across various industries.
- Develop a personalized action plan to apply M&A knowledge and contribute strategically within your organization.



Course Methodology

This interactive program utilizes a participant-centric approach. It blends lectures from M&A experts, interactive workshops, real-world case studies, group discussions, and practical exercises. Participants actively engage in analyzing potential M&A targets, practicing valuation techniques, role-playing negotiation scenarios, conducting mock due diligence exercises, and crafting action plans for integrating M&A strategies within their roles. Through experiential learning, participants gain the practical skills and theoretical knowledge needed to become valuable assets in M&A transactions, contributing to achieving organizational objectives and maximizing shareholder value.

Who Should Take This Course

- Investment bankers, corporate development professionals, and business owners seeking to enhance their M&A knowledge and skills.
- Finance professionals, lawyers, and consultants involved in M&A transactions.
- Entrepreneurs and business leaders interested in exploring growth strategies through M&A.
- Anyone interested in gaining a comprehensive understanding of the M&A process and its potential impact on businesses.

Mergers & Acquisitions (M&A) Course Outline:

Day 1: Demystifying M&A: Strategic Drivers, Types of Transactions, and The Deal Process

- Unveiling the Core Principles of Mergers and Acquisitions (M&A) and their Strategic Applications
- Exploring Different Types of M&A Transactions: Mergers, Acquisitions, Joint Ventures, and Strategic Alliances

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- Understanding the M&A Deal Process: from Pre-Deal Planning to Integration

Day 2: Valuation Fundamentals: Determining Deal Value and Negotiating Win-Win Outcomes

- Mastering Key Valuation Methodologies: Discounted Cash Flow Analysis, Market Multiples, and Transaction Comparables
- Exploring Negotiation Strategies for Securing Favorable Deal Terms in M&A Transactions

Day 3: Due Diligence: Unveiling Risks and Opportunities for Informed Decision-Making

- Conducting Comprehensive Due Diligence: Financial, Legal, Operational, and Environmental Assessments
- Utilizing Due Diligence Findings to Identify Potential Risks and Opportunities in M&A Deals

Day 4: Structuring the Deal: Legal Considerations, Tax Implications, and Deal Documentation

- Understanding the Legal and Regulatory Framework Governing M&A Transactions
- Exploring Key Considerations in Structuring M&A Deals: Tax Implications, Financing Arrangements, and Deal Documentation

Day 5: The Art of the Deal: Negotiation Strategies, Closing the Transaction, and Post-Merger Integration

- Mastering the Art of Negotiation in M&A Transactions: Strategies for Effective Communication and Achieving Win-Win Outcomes



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- Understanding the Closing Process and Key Considerations for Post-Merger Integration Success
- Formulating a Personalized Action Plan to Apply M&A Knowledge and Skills Within Your Organization

Conclusion

By successfully completing this comprehensive program offered by Gentex Training Center, participants gain the knowledge and practical skills needed to navigate the complexities of M&A transactions with confidence. They will be equipped to analyze deals strategically, contribute effectively to deal teams, and ultimately contribute to the success of M&A activities within their organizations. This enhanced knowledge empowers them to become valuable assets in driving strategic growth and maximizing shareholder value.

