

# **ENVIRONMENTAL, SOCIAL, AND GOVERNANCE (ESG) COMPLIANCE**



**GENTEX<sup>®</sup>**  
TRAINING CENTER



## Introduction

In today's world, businesses are increasingly called upon to operate with a focus on environmental, social, and governance (ESG) considerations. This five-day intensive course, offered by Gentex Training Center, equips participants with the knowledge and skills needed to navigate the evolving landscape of ESG compliance. Through interactive workshops, engaging case studies, and real-world simulations, you'll gain a comprehensive understanding of key ESG principles, explore relevant regulations and frameworks, and develop practical strategies for integrating ESG considerations into your business practices. By the program's conclusion, you'll be empowered to contribute to a more sustainable and responsible organization.

## Environmental, Social, and Governance (ESG) Compliance Course Objectives:

- Master the core principles of Environmental, Social, and Governance (ESG) and their growing importance for businesses.
- Explore key ESG considerations across environmental sustainability, social responsibility, and ethical governance.
- Develop a strong understanding of major ESG reporting frameworks, such as GRI Standards and SASB.
- Learn best practices for integrating ESG considerations into business strategy, operations, and risk management.
- Gain insights into the evolving regulatory landscape surrounding ESG compliance.
- Analyze real-world case studies of successful and unsuccessful approaches to ESG implementation.
- Formulate a well-informed strategy to develop and implement an effective ESG compliance program within your organization.



## Course Methodology

This interactive program utilizes a participant-centered approach. It blends lectures from leading ESG experts with engaging workshops, group discussions, case study analysis, simulations of real-world ESG challenges, developing and presenting ESG compliance plans, and opportunities to explore practical ESG integration tools. Participants actively engage in analyzing ESG frameworks, debating best practices for stakeholder engagement, and formulating strategies for mitigating environmental and social risks. Through experiential learning, participants gain the practical tools and theoretical knowledge needed to become valuable contributors to their organization's ESG compliance efforts.

## Who Should Take This Course

- Sustainability professionals, compliance officers, and ESG specialists seeking to enhance their knowledge and skills.
- Business leaders, managers, and project managers responsible for integrating ESG considerations into business operations.
- Investors and analysts seeking a deeper understanding of ESG factors in investment decisions.
- Marketing, communications, and public relations professionals working on sustainability initiatives and reporting.
- Anyone interested in developing the knowledge and skills needed to navigate the complexities of ESG compliance and contribute to building a more sustainable and responsible business environment.

## Environmental, Social, and Governance (ESG)

### Compliance Course Outline:



## Day 1: Understanding ESG: The Why and the How

- Unveiling the Importance of ESG Considerations for Businesses and Investors in Today's World
- Exploring Key Environmental, Social, and Governance (ESG) Factors
- Examining the Benefits of Implementing Effective ESG Practices

## Day 2: Building the Framework: ESG Reporting Standards and Regulations

- Delving into Major ESG Reporting Frameworks: Global Reporting Initiative (GRI), Sustainability Accounting Standards Board (SASB), and Task Force on Climate-related Financial Disclosures (TCFD)
- Understanding the Evolving Regulatory Landscape Surrounding ESG Compliance
- Exploring Investor Expectations and ESG Integration in Investment Decisions

## Day 3: Integrating ESG into Business Practices: Strategy and Operations

- Developing Strategies for Integrating ESG Considerations into Business Strategy, Operations, and Risk Management
- Learning Best Practices for Environmental Sustainability: Climate Change Mitigation, Resource Efficiency, and Pollution Control
- Exploring Strategies for Addressing Social Responsibility Issues: Labor Practices, Human Rights, and Diversity, Equity, and Inclusion (DE&I)





## Day 4: Governance for Sustainability: Stakeholder Engagement and Transparency

- Understanding the Importance of Effective Governance for ESG Compliance
- Examining Strategies for Transparent Communication and Stakeholder Engagement on ESG Issues
- Exploring Approaches to Building a Culture of Sustainability Within Your Organization

## Day 5: The Road Ahead: Implementing an ESG Compliance Program

- Analyzing Real-World Case Studies of Successful and Unsuccessful Approaches to ESG Implementation
- Discussing the Importance of Leadership Commitment and Building a Sustainable Business Model
- Formulating a Personalized Action Plan to Develop and Implement an Effective ESG Compliance Program

## Conclusion

By successfully completing this comprehensive program offered by Gentex Training Center, participants gain a valuable toolkit for navigating the ever-evolving ESG landscape. They will be equipped to identify and manage ESG risks, develop and implement effective ESG compliance programs, and contribute to a more sustainable and responsible future for your organization.